



BARÇA
Experience
海口巴萨世界

MÉS QUE UN CLUB



巴塞罗那足球俱乐部 Football Club Barcelona

巴塞罗那足球俱乐部（简称巴萨）成立于1899年，被称为“红蓝军团”，是世界上最著名的足球俱乐部之一。2008年至今10年的时间里，巴萨获得3次欧洲冠军联赛冠军、7次西甲联赛冠军、5次西班牙国王杯冠军、3次世俱杯冠军和其他诸多赛事的冠军。球迷们盛赞巴萨为“宇宙队”。

Founded in 1899, Football Club Barcelona (Barça), known as the red and blue team, is one of the most famous football clubs in the world. Over the past 10 years since 2008, Barça have won three European Champions League titles, seven La Liga titles, five Copa Del Rey titles, three World Club Cups and many other titles.

海口巴萨世界展览馆

巴塞罗那足球俱乐部成立 119 年以来, 首次在海外开设的足球主题展览及体验中心, 这也是目前中国唯一的巴萨世界展览馆。

BARÇA EXPERIENCE HAIKOU

The first overseas football exhibition and experiencing center in Barça's 119 year history and the only Barça's exhibition center in China.



位于海口观澜湖新城购物中心12-13号楼3-4层

Located on the 3rd to 4th floor, building No. 12-13 of Haikou Mission Hills Centreville.

3层共4个区域

- + 接待中心 | 中国足球历史文化展区 | 官方专卖店 | 球迷餐厅
- + 面积: 约2500平方米

4 zones on third floor

- + Reception center | Chinese football history area | Official store | Fans restaurant
- + Area: approx 2500m²

4层共6个区域

- + 诺坎普 | 不仅仅是家俱乐部 | 最大的体育机构
- 互动训练 | 巴萨空间 | 电影院
- + 面积: 约4500平方米

6 zones on fourth floor

- + Camp Nou | More than a club | World's largest sports institute
- Training zone | BARÇA world | Theater
- + Area: approx 4500m²

诺坎普 CAMP NOU



诺坎普坐席 CAMP NOU SEATS

诺坎普实物运回，每一个座椅都曾有过一段诺坎普时光

Original seats shipped directly from Camp Nou, having witnessed the glories and elations from players and spectators alike.

- 巴萨教练的座椅
The BARÇA Manager's seat
- 主席包厢座椅
Seats from Presidential Box
- 莱奥·梅西的更衣室板凳
Leo Messi's locker room bench
- 看台上的观众坐席
Spectator seats in the stands



体育场之声 THE SOUNDS OF THE CAMP NOU

通过现场收音技术还原最真实的现场，进球欢呼、齐唱队歌，带你体验诺坎普的狂热氛围。

Goal Cheers and Chants that were recorded on site can take you to experience the most authentic and enthusiastic atmosphere inside Camp Nou.

诺坎普360°体验 CAMP NOU 360° EXPERIENCE

在诺坎普球场从不同的视角观看国家德比，以最真实的方式呈现比赛现场，感受现场为巴萨加油助威的震撼。

By using VR technology, you can watch authentic El Clasico from different angles and experience the overwhelming passion of fans with their chants and cheers.

梅西个人荣誉 MESSI'S GLORIES



金球奖 BALLON D'OR

梅西本人授权1:1完美复制的金球奖

1:1 replica of the Ballon d'Or authorized by Lionel Messi himself.



梅西成长之路 BECOMING MESSI

梅西青年时期的球员卡
梅西欧洲金靴奖
梅西作为封面的时代杂志
梅西在比赛中使用过并签名的
球衣、足球、队长袖标

Messi's player cards during youth period
Messi's European Golden Boot
TIMES Magazine with Messi as cover
Signed jersey, football and captain armband used by Messi's with his signature.

梅西全进球 MESSI GOALS ARCHIVE

梅西精彩进球视频集锦

Video collections of all Lionel Messi's goals.

巴萨荣誉

BARÇA HONORS



冠军奖杯

TROPHIES

战服战靴

ARMOURS & BOOTS

欧洲冠军联赛

UEFA CHAMPIONS LEAGUE

欧洲冠军联赛是欧洲足球俱乐部足球最高水平和荣誉的象征，巴萨曾5次在欧冠赛场上问鼎冠军。

The champions league is a symbol of the highest level of football and an honor for all European football clubs. FC Barcelona has won the champions league five times.

西甲联赛

LA LIGA

它是西班牙国内顶级联赛，也是欧洲五大联赛之一。巴萨共获得过25次此项荣耀。

It is the top league in Spain and one of the top five leagues in Europe. FC Barcelona has claimed 25 championship titles.

国王杯

COPA DEL REY

它的全称是“西班牙冠军-国王陛下杯足球赛”，巴萨是这项杯赛中夺冠最多的球队，一共获得了30次冠军。

Its full name is “Campeonato de España - Copa de Su Majestad el Rey de Fútbol”. (English: Championship of Spain - His Majesty the King's Football Cup) FC Barcelona is the most successful team in this tournament and has claimed 30 championship titles.

世俱杯
FIFA CLUB WORLD CUP

加泰罗尼亚联赛冠军杯
CATALAN LEAGUE CHAMPIONSHIP

欧洲优胜者杯
UEFA CUP WINNERS' CUP

西班牙超级杯
SPANISH SUPER CUP

欧洲超级杯
UEFA SUPER CUP

西班牙联赛杯
SPANISH LEAGUE CUP

我们不仅仅是一家俱乐部 WE ARE MORE THAN A CLUB

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WE ARE MORE THAN A CLUB



MÉS QUE UN CLUB

拉玛西亚计划

THE MASIA PROJECT



巴塞罗那足球队,我们用近四十年的时间一直在努力创造一种模式,那就是我们独特的比赛风格。作为这个项目的一部分,我们在世界范围内寻找卓越有天分的儿童和年轻球员,向他们提供培训,帮助他们成为体育精英团队的一员,培养他们成为杰出的人才。这是我们所有团队共同理念,由年轻球员和职业球员共同分享,从拉玛西亚走向世界。

For nearly forty years at FC Barcelona we have been working to create a model, our own unique style of play. As part of this project we look for excellence and talent in children and young players all over the world, we teach and train them so that they can become not only members of the sporting elite but also outstanding human beings. A philosophy shared by all our teams, shared by the youngest and by professional players, projected from La Masia to the world.



新拉玛西亚

THE NEW LA MASIA

多年来,由于俱乐部对足球培训的要求越来越高,旧的设施已经过时,新的拉玛西亚建成了。
新拉玛西亚于2011年10月20日落成:
托特培训中心是年轻的巴塞罗那俱乐部运动员(足球、篮球、手球、曲棍球和五人制足球)的宿舍。

Over the years, and due to the growing commitment of the Club with football training, the old facilities were outgrown and a new Masia was built. Inaugurated on October 20th, 2011, La Masia: The Oriol Tort Training Centre is the residential centre for young FC Barcelona athletes who play football, basketball, handball, roller hockey and futsal.

最大的体育机构

THE LARGEST SPORTING INSTITUTION

业余运动 Amateur sports

花样滑冰 FIGURE SKATING

冰球 ICE HOCKEY

轮椅篮球 WHEELCHAIR BASKETBALL

女子篮球 WOMEN'S BASKETBALL

巴萨体育 BARCA SPORTS

是世界顶级的体育俱乐部,拥有12个不同体育类别的14个专业及业余部门。

It is the top sports club in the world, with 14 professional and amateur sections across 12 sporting disciplines.

业余运动 Amateur sports

田径 ATHLETICS

场地曲棍球 FIELD HOCKEY

橄榄球 RUGBY

男子排球 MEN'S VOLLEYBALL

女子排球 WOMEN'S VOLLEYBALL

职业运动 Professional

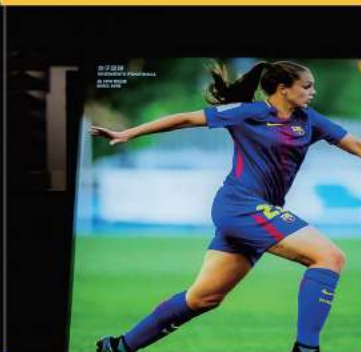
篮球 BASKETBALL

五人制足球 FUTSAL

手球 HANDBALL

滚球曲棍球 ROLLER HOCKEY

女子足球 WOMEN'S FOOTBALL



互动训练 TRAINING ZONE



现在是采取行动和展示技能的时候了。作为一线队,进行实践、运球并勇于射门。记住,如果想要展所长,你必须进行训练。正如约翰·克鲁伊夫曾经在温布利决赛前对球员们说的那样:出去尽情享受吧。享受不仅是我们最喜欢的,也是打好比赛的关键。

It is time to take action and show your skills. Practice your aim and dribbling, and take a shot on goal like a first team player. Remember that you need to train if you want to be your best. As Johan Cruyff once told the players before the Wembley final: go out and enjoy yourself. Enjoying is not only what we like most, it is the key to playing well.





巴萨价值 BARÇA VALUES

- 谦逊
HUMILITY
- 努力
EFFORT
- 抱负
AMBITION
- 尊重
RESPECT
- 团队合作
TEAMWORK

自2006年以来，
俱乐部和球员一直致力于
为基金会捐赠部分收入。

0,7

捐赠俱乐部收入的0.7%。

0,5

捐赠0.5%的球员工资。

Since 2006 the
Club and players have been
committed to the Foundation by
donating a part of their income

0,7

Donation of 0.7% of club income

0,5

Donation of 0.5% of player salaries



巴萨纪录片影院

BARÇA DOCUMENTARY CINEMA

巴萨独家历史纪录片，
从1899-2018，记录了119年
巴萨辉煌与成就....

伴随着泪水与欢呼那些难以忘怀
的瞬间，让您再次感动。

The exclusive historical docu-
mentary recorded the glories
and achievements of Barça in
119 years from 1899 to 2018.

With tears and cheers, those
unforgettable moments make
you moved again.



球迷餐厅
FANS RESTAURANT



官方专卖店

BARÇA OFFICIAL STORE

+



官方专卖店位于海口巴萨世界3层

面积约800m²
是中国唯一一家
由巴萨总部授权成立的球迷专卖店。

**Official store located on the third floor
inside Barça Experience Haikou.**

Area: approx 800m².
Exclusive Official Store in China



官方专卖店 BARÇA OFFICIAL STORE



专卖店售卖巴萨授权印号球员版
和球迷版球衣，
以及所有巴萨官方授权
球迷纪念品

Store sells authentic jersey &
fans jersey with authorised
players' name & numbers,
and all other Barça authorised
fans souvenirs



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