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Academy Pro  
海口巴萨精英足球学院



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**海口巴萨精英足球学院**  
BARÇA ACADEMY PRO HAIKOU

**A WAY TO PLAY. A WAY TO GROW. 球艺之道，成长之道**





# 巴塞罗那足球俱乐部 Football Club Barcelona



2015年，巴萨再夺“三冠王”，成为截至目前唯一两夺“三冠王”殊荣的球队  
注：“三冠王”表示:欧洲冠军联赛冠军、本国联赛冠军和本国杯赛冠军。

In 2015, Barça won another“crown three”title, becoming the only team to have won this title twice.

Remarks: “crown three”title: The champion of champions league, the domestic league and the domestic cup.

巴塞罗那足球俱乐部（简称巴萨）成立于1899年，被称为“红蓝军团”，是世界上最著名的足球俱乐部之一。2008年8月至今10年的时间里，巴萨获得3次欧洲冠军联赛冠军、7次西甲联赛冠军、5次西班牙国王杯冠军、3次世俱杯冠军和其他诸多赛事的冠军。球迷们盛赞巴萨为“宇宙队”，梅西也被球迷们称为“梅球王”。

Founded in 1899, Football Club Barcelona (Barça), known as the red and blue team, is one of the most famous football clubs in the world. Over the past 10 years since August 2008, Barça have won three European Champions League titles, seven La Liga titles, five Copa Del Rey titles, three World Club Cups and many other titles. Barça are hailed as the "universe team" and Messi is known as the "king of football" by fans.





巴萨之所以能在世界足坛如此成功，与拉玛西亚青训营息息相关。

拉玛西亚青训营成立于1979年，至今不到40年的时间里一共走出了超过600名职业球员，其中不乏像瓜迪奥拉、梅西、哈维、伊涅斯塔、布斯克茨、普约尔、皮克、法布雷加斯、佩德罗、路易斯加西亚和雷纳这样享誉世界的足坛巨星。正是由于拉玛西亚青训营源源不断的向巴萨一线队输送人才，巴萨才能常年位于世界足坛顶级豪门之列！

Barça's success relies on La Masia Academy.

Founded in 1979, La Masia Academy has produced more than 600 professional players in less than 40 years including world-renowned stars such as Pep Guardiola、Lionel Messi、Xavi、Andres Iniesta、Busquets、Puyol、Pique、Cesc Fabregas、Pedro、Luis Garcia and Reina.



# LA MASIA

如今的拉玛西亚大家庭  
The current La Masia family



# 巴萨足球学院 Barça Academy

巴萨致力于将拉玛西亚的成功经验传播到世界上热爱足球的每一个角落，于是遍布各大洲的巴萨足球学院应运而生。截止目前，全球一共有近50所巴萨官方足球学院。

Barça is committed to spreading the successful experience of La Masia to every corner of the world that loves football. So far, there are nearly 50 official Barça academies all over the world.



全球巴萨足球学院分布图  
Map of Barça academies worldwide

# 海口巴萨精英足球学院 Barça Academy Pro HaiKou

2017年2月24日，巴萨与观澜湖集团正式签署合作协议，双方将共同在海口建设一所规格的由巴萨俱乐部直接管理和运营的足球学院-海口巴萨精英足球学院。作为全球两所巴萨俱乐部直接管理运营的足球学院之一，海口巴萨精英足球学院引入曾培养出梅西、哈维、伊涅斯塔等足坛巨星的拉玛西亚青训模式，旨在为中国培养出更多优秀足球运动员。

自成立之日起，秉承“球艺之道、成长之道”的校训，海口巴萨精英足球学院始终坚持两个基本理念：

- 1. 向球员们传授巴萨训练法；
- 2. 向球员们传递巴萨价值观：谦逊、努力、雄心、尊重、团队协作。

On February 24, 2017, Barça and Mission Hills signed a cooperation agreement, in which the two sides will jointly build a high-level football academy in Haikou directly managed and operated by FCB--- Barça Academy Pro Haikou. As one of the two academies directly managed and operated by FCB in the world, Barça Academy Pro Haikou has introduced the youth training system of La Masia which has cultivated famous footballers such as Lionel Messi、Xavi 、Iniesta and so on, aiming to have more excellent footballers for China.

Since its establishment, Barça Academy Pro Haikou has been adhering to the motto of“a way to play, a way to grow”and is committed to the two principles:

Teaching Barça methodology to the players

Teaching Barça values to the players:

- Humility;
- Effort;
- Ambition;
- Respect and Teamwork.







## 向球员们传授巴萨训练法

Barça methodology

巴萨训练法曾经培养出了瓜迪奥拉、梅西、哈维、伊涅斯塔、布斯克茨、普约尔、皮克、法布雷加斯、佩德罗、路易斯加西亚和雷纳这样享誉世界的足坛巨星。

Barça methodology has produced such world - renowned footballers as Pep Guardiola、Lionel Messi、Xavi、Andres Iniesta、Busquets、Puyol、Pique、Cesc Fabregas、Pedro、Luis Garcia and Reina.



在海口巴萨精英足球学院，球员们接受的是梅西、哈维、伊涅斯塔、布斯克茨和皮克等人从小接受的原汁原味的巴萨训练法，最大程度的去发掘他们的天赋，为球员们的成长插上飞翔的翅膀。

In Barça Academy Pro Haikou, players have been trained in the original methodology adopted by Lionel Messi, Xavi, Iniesta, Busquets、pique and other stars since they were young. We try our best to explore the talents of young players.







**向球员们传递巴萨价值观：谦逊、努力、雄心、尊重、团队协作**  
Barça values: humility、effort、ambition、respect and teamwork

在海口巴萨精英足球学院，我们不光教会球员们如何踢球，更重要的是致力于向球员们传递巴萨的五点价值观：谦逊、努力、雄心、尊重、团队协作。我们希望每一位球员首先是一个出色的人，其次才是一名出色的球员。  
In Barça Academy Pro Haikou, we not only teach our players how to play football, but more importantly, we commit to conveying Barça's five values: humility、effort、ambition、respect and teamwork. We want every player to be a good person first and a good player second



**团队协作**  
Teamwork

胜利时一起狂欢，失败时一起承担！Teamwork让我们变得更加出色  
Delight together in victory, bear together in defeat! Teamwork makes us better

**谦逊**  
Humility



球踢得再好，也要保持谦逊低调的行事作风，训练间歇，悄无声息的帮助队友整理好训练背心  
No matter how well you play, you should maintain a modest and low-profile style.

**努力**  
Effort



世上无难事，只要肯攀登。困难加倍，我也必需加倍努力才行  
Nothing is difficult to the will of people. If the difficulty doubles, I must double my effort.

**尊重**  
Respect



尊重教练、尊重队友和对手，每次训练前一个小小的击掌动作见真章  
Respect coaches、teammates、opponents and everyone

**雄心**  
Ambition



不想当将军的兵不是好兵！纵使千军万马来相战，我也镇定自若，勇往直前，因为我心怀雄心壮志  
The soldier who doesn't want to be a general is not a good soldier!



# 海口巴萨精英足球学院教练团队介绍 Introduction of the coaches team



## 海口巴萨精英足球学院项目总监 Pau(保罗)

**巴塞罗那INEF大学体育运动科学学士、教育学硕士学位**  
Bachelor degree in sports science and master degree in education of INEF university, Barcelona

**拥有欧足联A级教练员证书**  
UEFA level A coach certificate

**2012年开始在巴塞罗那巴萨足球学院担任教练**  
Started as a coach at Barça academy in Barcelona in 2012

**华沙巴萨足球学院技术总监**  
Technical director of Barça academy in Warsaw

**巴塞罗那技术应用中心协调员**  
Coordinator of the technical application center in Barcelona

**巴塞罗那巴萨足球学院协调员**  
Coordinator of the Barça academy in Barcelona

**加泰罗尼亚地区和西班牙技术应用中心总监**  
Director of the Catalan regional and Spanish technical application center

**海口巴萨精英足球学院项目总监**  
Local Project Director of Barça Academy Pro Haikou

**多年担任全球各地巴萨足球学院项目总监或技术总监的经验**  
Years of experience as Local Project Director of Barça academy around the world



## 海口巴萨精英足球学院助理项目总监 Sergi(塞尔吉)

**巴塞罗那大学经济学学士学位**  
Bachelor degree in economics of university of Barcelona

**巴塞罗那管理学院运动管理专业硕士学位**  
and master degree in sports management school of Barcelona

**拥有欧足联职业级（Pro）教练员证书**  
UEFA professional (Pro) coach certificate

**拥有西班牙足协协调员证书**  
Spanish coordinator certificate

**在西班牙各地执教多年**  
Coaching around Spain for many years

**在巴塞罗那巴萨足球学院执教数年**  
Coaching in Barça academy in Barcelona for several years

**执教经验丰富，执教水平高超**  
High Coaching level with enough experience

**会讲西班牙语、加泰语、英语**  
Speaks Spanish、Catalan and English



## 海口巴萨精英足球学院教练团队介绍 Introduction of the coaches team

### Alan - 冯教练



拥有中国足协D级教练员证书，熟练使用英语；  
2003 - 2007年获得广东大运会及广州大学生足球联赛多项冠军，并荣获“最佳球员”称号。  
2007年毕业于暨南大学，并获得经济学学士学位。  
2008 - 2010年参加深圳市足协杯及联赛并获得冠军；  
2015 - 2017年在海南当地足球俱乐部执教U10和U12梯队，参加全国夏令营比赛获得“最佳教练”称号；  
2017年至今在海口巴萨精英足球学院执教；

CFA level D coach Certificate, speaks English fluently  
From 2003 to 2007, won several titles in the provincial and municipal university football league and won the title of "best player"  
Graduated from Jinan university in 2007 with bachelor degree in economics  
2008-2010 Participated in the Shenzhen football association cup and Shenzhen football league and won the champion  
Coaching the U10 and U12 teams in Hainan local football club from 2015 to 2017, participated in the national summer camp competition and won the title of "best coach"  
Coaching in Barça Academy Pro Haikou since 2007.



### Tobby - 何教练

海南师范学院体育教育专业学士学位，足球专项；  
意大利体育中心一级教练员证书；  
2015.6 - 2017. 6在深圳担任足球教练；  
2016年7月带队参加浙江绿城足校杯全国青少年邀请赛；  
2017年1月带队参加海口青少年邀请赛，荣获U12组冠军和最佳教练称号；  
2017年8月至今，在海口巴萨精英足球学院执教

Bachelor degree of Hainan normal university, major in football.  
Italian sports center level one coach certificate  
From June 2015 to June 2016, coach in Shenzhen  
In July 2016, led his team to participate in Zhejiang green city national youth invitational  
In January 2017, led his team to the Haikou youth invitational and won the title of champion and best coach of U12 group  
Coaching in Barça Academy Pro Haikou since August, 2007



### Li - 郑教练

中国足协D级教练员证书，中国足协室内五人制足球初级教练证；  
2013-2017年在四川省的多所学校担任足球教练或总教练，带队参加各种类型的比赛，获得十余个奖杯，被誉为“冠军教练”；  
2017年至今在海口巴萨精英足球学院执教。

CFA level D coach certificate, CFA level 1 indoor football coach certificate  
From 2013 to 2017, working as football coach or head coach in a number of schools in Sichuan province. Led his team to participate in various kinds of competitions and won more than ten trophies. He was honored as the "championship coach".  
Coaching in Barça Academy Pro Haikou since 2007.



# 海口巴萨精英足球学院

BARÇA ACADEMY PRO HAIKOU

## 课程介绍 Training Programs

### 【综合班】 DEVELOPMENT CLASS

面向2005 - 2012年出生的小球员

Open to players born from 2005-2012

1. 每周训练两次，周六、日训练

Training on Saturdays and Sundays

2. 教授巴萨价值观及巴萨训练法

Teaching Barça values and Barça methodology

3. 巴萨青训体系全面提升球员技战术能力

Comprehensively improve players' technical and tactical ability

4. 每两周举行一次内部比赛

Internal competitions are held every two weeks

5. 每学期为球员提供个性化评估报告

Internal competitions are held every two weeks

6. 前往巴塞罗那参加国际比赛的机会

Opportunities to go to Barcelona for international competitions

7. 为球员们提供免费训练班车

Free shuttle bus for players

8. 训练场地在观澜湖足球基地

Training in Mission Hills football base

### 【技术班】 TECHNICAL CLASS

面向2005 - 2013年出生的小球员

Open to players born from 2005-2013

1. 每周训练一次，每周三晚上训练

Training on every Wednesday

2. 教授巴萨价值观和巴萨训练法

Teaching Barça values and Barça methodology

3. 巴萨青训体系，侧重球员技术能力的提升

Focusing on technical ability

4. 每四周举行一次内部比赛

Internal competitions are held every four weeks

5. 每学期为球员提供个性化评估报告

Internal competitions are held every two weeks

6. 训练场地在海南体育职业技术学院足球场

Training on the pitch of Hainan vocational and technical college of sports

7. 球员有机会参加巴萨足球学院“亚太杯”和“中国杯”

Players have the opportunity to participate in the Barça academy "Asia Pacific cup" and "China cup"

### 【幼儿园兴趣班】

KINDERGARTEN INTEREST CLASS

面向2012 - 2014年出生的小球员，主要让小球员们在足球游戏中体验足球快乐，萌发足球种子每周六上午在观澜湖足球场训练基地训练。

Open to small players born from 2012-2014, mainly enabling them to experience football happiness and generate football seeds through funny games.

Every Saturday, training in Mission Hills football base





海口巴萨精英足球学院训练场位于观澜湖足球训练基地。包括7块标准的11人制人工草皮球场以及一块标准的7人制人工草皮足球场。

观澜湖足球训练基地坐落于海口市羊山地区海口观澜湖旅游度假区规划范围内，基地规划建设30块高标准足球场，现在已经完成了11块球场的建设。整个项目完工后，观澜湖足球基地将成为中国南方首屈一指的足球训练基地。

Barça Academy Pro Haikou trains on the pitches of Mission Hills football base in Haikou, including 7 standard 11 person artificial turf pitches and 1 standard 7 person artificial turf pitch.

Mission hills football base is planning to build 30 high-standard football pitches and has completed 11 of them. When the whole project is completed, it will become one of the best football bases in southern China.



办公楼



球员公寓



媒体中心



室内游泳馆



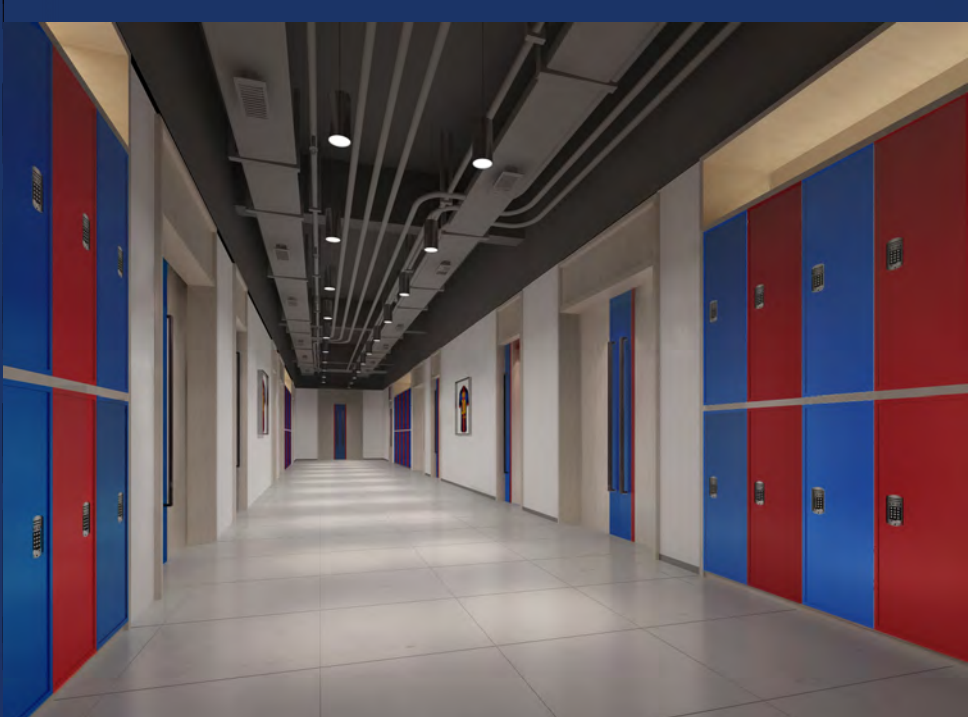


训练场草皮的球滚动、垂直球反弹、震动吸收、皮肤摩擦等方面的性能十分优越。此外球场草皮的环境安全系数更是让人叹服不已，草皮上的每一棵草，每一颗塑胶粒都经过了欧盟有毒有害物质强制标准(ROHS)和中国环境标志(II)型认证。这使得海口巴萨精英足球学院的训练场草皮质量不仅完全符合FIFA的标准，甚至在某些指标上已经优于国际足联的要求。

The performance of ball rolling on pitch, ball vertical bounce, vibration absorption and skin friction is very superior. What's more, the environmental safety factor of the turf is even more impressive. Each plastic grass on the turf and each plastic grain have passed the European mandatory standards for toxic and hazardous substances (ROHS) and the Chinese environmental mark (II) type certification. This makes the turf quality of Barça Academy Pro Haikou meet not only FIFA's standards, but even better than FIFA's requirements on some aspects

海口巴萨精英足球学院训练场的人造草皮的供应商是FIFA(国际足联)全球 9 家FPP（国际足联优选供应商）之一。要获得这一资格，生产企业必须达到国际足联的最高要求，包括生产过程、质量控制体系、产品质量和安装维护的知识技能等各个方面。

The supplier of artificial turf of Mission hills football base is one of FIFA's nine global FPP providers. To get this qualification, the turf producer must meet FIFA's highest requirements, including aspects of production process, quality control system , product quality and knowledge of installation and maintenance.



## 海口巴萨精英足球学院其他硬件设施

OTHER FACILITIES OF BARÇA ACADEMY PRO HAIKOU

